

Commissioning Challenge Event

Living Well Programme: Developing your ideas

Please use this form to help structure your thinking for the pitch

Outcomes (as outlined in the Commissioning Challenge, together with any additional ones)

Benefits (please list the main benefits from the programme, whether these are easy or difficult to measure, who the beneficiaries are and when they will materialise)

Main Benefits	Easy or Difficult to Measure (E or D)	Main beneficiary e.g. Patient, CCG, Local Authority	When the benefit will materialise

What is your unique selling point? (in one sentence)

Description of **main project activities**



Initial Cost Identification (List of cost areas – eg resources, staff costs and time to be considered when setting a bid price)



How you would ensure **proper engagement with patients** in the detailed design, delivery and review of this project



Potential partners or collaborators (who and how they contribute)

Partners or collaborators	How they will contribute

Potential challenges when collaborating

Other potential challenges to implementation